

Sharing Tips: How to use and share the Moving Picture Infographic

The FVPSA 30th anniversary moving picture infographic (MPI) can be utilized in a variety of ways to raise awareness about the unique role and contributions that FVPSA, and other federal funding programs, plays in our country's response to domestic violence. Learning about the history, programs, reach, and impact of this legislation can build appreciation for macro level social change work in advancing our movement, and enhance understanding about how these efforts truly make a difference for individuals, families, communities, and systems.

Here are tips for sharing the MPI across various settings and channels, both in person and online.

IN PERSON SHARING

- **Public Awareness Event:** Consider showcasing the MPI at your community-based awareness event for Domestic Violence Awareness Month. It can be embedded into an existing PowerPoint presentation to add an engaging audio/video component.
- **Conference or Training:** Conferences offer unique opportunities for participants to reflect on our history and celebrate our successes. This MPI can help set a positive tone during a plenary session, over lunch, or at an evening reception.
- **Board Meeting:** Ongoing board member education is key to ensuring their full and effective participation, and is important for building strong community networks that can create real social change. Show the MPI to enhance your education efforts at board meetings.
- **Tabling Event:** Consider adding an engaging element to your program's exhibit table at health fairs or other community events by playing the MPI for participants on a laptop or tablet. Visual elements like these can help draw an audience, which can help create visibility for your work.
- **Community Task Force:** Take some time at your next community task force meeting to show the MPI and discuss the importance of this legislation in supporting your common goals.
- **Staff Development:** Show the MPI at your next staff meeting or send the link around for viewing and sharing. Follow it up with a discussion and additional resources about the federal policies that support the program's goals.

SOCIAL MEDIA SHARING

Use of social media, such as Facebook, Twitter, Instagram, Pinterest, Tumblr and the like, can be an easy, effective and wide-reaching way to educate, engage, and connect with those that are currently involved in the movement to end domestic violence, and to encourage others to participate. Use the hashtag #FVPSA30th in your sharing efforts, and consider adding #NOMORE #EndAbuse #StopViolence and/or #DVAM2014 as secondary hashtags.

The MPI can be shared directly from YouTube (http://youtu.be/Ym_DNNYSQtA), or you can link to the MPI page of the LearnAboutFVPSA.org website to provide access to additional resources and information related to FVPSA.

Sample posts for Facebook or Tumblr:

In October 1984, Congress passed the Family Violence Prevention and Services Act (FVPSA). This was the first time that federal resources were dedicated specifically to expand and support domestic violence shelters, services, and programs – and most importantly, domestic violence victims and survivors. For the past 30 years, FVPSA has supported community-driven solutions to domestic violence, domestic and dating violence prevention education, and a network of programs and services to respond to domestic violence across the country, territories and tribal communities. Learn more: <http://www.learnaboutfvpsa.com/infographic> #FVPSA30th

Ever wonder who supports the domestic violence shelter and rape crisis center in your community? Well, in October 1984, Congress passed the Family Violence Prevention and Services Act (FVPSA)—the first time that federal resources were dedicated specifically to expand and support domestic violence shelters, services, and programs – and most importantly, domestic violence victims and survivors. Learn more: <http://www.learnaboutfvpsa.com/infographic> #FVPSA30th

Join us as we celebrate 30 years of the Family Violence Prevention and Services Act (FVPSA), the first federal legislation to specifically designate federal resources to expand and support domestic violence shelters, services, and programs – and most importantly, domestic violence victims, survivors and their children. Learn more: <http://www.learnaboutfvpsa.com/infographic> #FVPSA30th

Sample posts for Twitter:

Join us in celebrating #FVPSA30th Anniversary: Advocacy Then, Advocacy Now! We can all help end #domesticviolence. <http://www.learnaboutfvpsa.com/infographic>

30 Years of funding lifesaving services/support for dv survivors, #FVPSA30th Anniversary: Advocacy Then, Advocacy Now. <http://www.learnaboutfvpsa.com/infographic>

Domestic violence affects everyone—women, children and men—and everyone must be part of the solution. #FVPSA30th <http://www.learnaboutfvpsa.com/infographic>

Access #FVPSA30th resource centers for training/TA: @VAWnet @NIWRC @WithoutViolence @NCJFCJ @CasadeEsperanza <http://www.learnaboutfvpsa.com/infographic>